



**NOW
FEATURING**

Clean Start™
an exclusive
built-in printhead
cleaner.

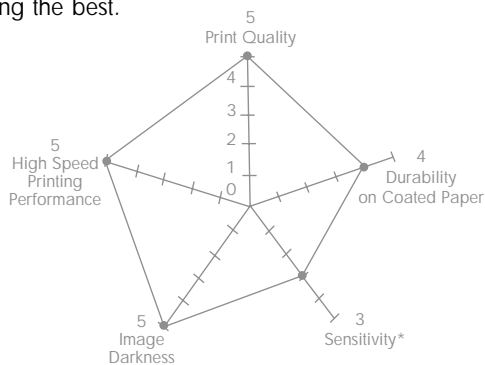
GP GP725

GENERAL PURPOSE WAX THERMAL TRANSFER RIBBONS

IIMAK's new GP725 raises the bar on performance in a general purpose wax ribbon combining sharper, blacker print quality with durability to meet the demands of a variety of applications, even at print speeds as high as 12 ips. The GP725 is optimized for a wide range of energy settings, making it easy to change over from most other wax ribbons on the market without adjusting the printer's heat setting. Clean Start™ printhead cleaner (patent pending) is an exclusive feature built in to the GP725 that makes it easy to maintain your printhead with no additional supplies. Clean Start™ removes debris before it builds up on the thermal printhead. In addition, the GP725 ribbon's state-of-the-art backcoat extends printhead life to over 2 million linear inches and prevents build-up, assuring labels and images are clear, consistent and highly readable. The GP725 represents the next evolution in wax ribbon technology from the market leader - IIMAK.

Star Diagram

Performance Ratings are based on a comparison of ribbons within the general purpose wax category. Scale of 1 to 5, 5 being the best.



*The higher the sensitivity rating, the lower the heat setting.

Recommended Media

- Coated and uncoated paper tag and label stocks
- Polyethylene films (i.e. Polyart)
- Polypropylene films (i.e. Kimdura, Valéron)

Technical Specifications

Maximum Print Speed.....	12 IPS
Film Thickness	4.5 Microns
Total Ribbon Thickness	8.3 Microns
Transmission Density.....	2.7 MacBeth Scale
Ink Melting Point	65°C/149°F

Applications

- General purpose labeling
- Shipping, warehousing and receiving labeling
- Shelf and bin labeling
- Retail tag and label applications
- Textile and apparel product labeling
- Compliance labeling

Sample GP725 Ribbons

- Part # CES10275 - 102mm x 50m - CSI
- Part # CES10274 - 102mm x 50m - CSO

